



## **OFFICE OF MAYOR ANDY SCHOR**

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# **City of Lansing Façade Improvement Program Changing the Face of the City**

**Mayor Schor Unveils Recent Façade Improvement and Announces Façade Program Expansion**

**(LANSING)** – This afternoon, Lansing Mayor Andy Schor, the Lansing Economic Development Corporation (LEDC) and the Lansing Economic Area Partnership (LEAP) officially unveiled recent façade improvements to 2002 West Saginaw Highway in Lansing, home to one of the region's Biggby coffee franchise locations. Additionally, Mayor Schor announced the continuation of the Façade Improvement Program, officially launching the Fiscal Year (FY) 2019/2020 program.

"The Façade Improvement Program grants are a prime example of my administration's commitment to revitalizing corridors and neighborhoods throughout the city," said Lansing Mayor Andy Schor. "I am excited for the Westside and Old Oakland neighborhoods, as well as the Saginaw Oakland Corridor which is a gateway to Lansing, to see the benefit of this program with the transformative improvements to Biggby at the Point."

Biggby at the Point was selected to receive a \$20,000 matching grant through the FY2018/2019 City of Lansing Corridor Façade Program to support façade improvements totaling at least \$42,000. Improvements included removing old and ripped awnings and replacing them with new awnings and lit signage, replacing the front door with a new handicap accessible door, increasing the height of the building silhouette, adding siding and trim and painting with a new color scheme. The project was selected in part because of the applicant's willingness to go above and beyond the original design proposal to meet the high expectations of the Façade Grant Program and design committee.

The applicant partnered with the City, landlord and the franchise owner to supply the funds for the project. In completing the project, local vendors were used exclusively including, ASL Architecture, Byrum Builders, Falcon Signs, Quality Awning and USA Painting. Biggby at the Point is local and veteran owned and celebrated 12 proud years on Lansing's Westside in June 2019.

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Earlier this year Mayor Schor and the Lansing City Council increased the total Façade Program investment to \$162,500 for façade projects on commercial, mixed-use and office spaces along commercial corridors of Lansing. FY 2019/2020 Façade Improvement Program applications will be accepted on a first-come first-served basis beginning July 1, 2019, through Feb. 15, 2020, or until funds are expended.

“Under our contract with the City, LEAP is proud to continue assisting with the growth and implementation of this program,” said Bob Trezise, President and CEO of LEAP. “These improvements produce visible results on key Lansing corridors. The more businesses and property owners we can reach with this opportunity the better!”

To start the application process, interested businesses and property owners can visit [purelansing.com/facadeprogram](http://purelansing.com/facadeprogram) to fill out a brief pre-application form.

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